

Mark Urquhart

Sr. Solutions Architect
Adobe



ADDRESS (omitted)

PHONE (omitted)

EMAIL (omitted)

LINKS [Personal Website](#)

About

I help companies with their implementations and integrations with Adobe Experience Cloud products. In previous roles I worked as a Sales Engineer, managed implementation teams, and ran marketing departments. Outside of Adobe, I love learning new coding languages, earning certifications on software I find interesting, and taking on personal projects.

Employment History

Jan 2020 – Present

BOSTON, MA

Sr. Solutions Architect
Adobe

Implementation of all Adobe Experience Cloud products

Jun 2019 – Jan 2020

BOSTON, MA

Solutions Architect
Adobe

Implementation of Adobe Campaign Classic + Standard

Dec 2017 – Jun 2019

BOSTON, MA

Expert Solutions Consultant
Adobe

Pre-sales support for Adobe Campaign Classic + Standard

Mar 2017 – Dec 2017

AUSTIN, TX

Sr. Solutions Consultant
Yext

Pre-sales support of all Yext products

Sep 2015 – Mar 2017

AUSTIN, TX

Sr. Solutions Consultant
Oracle

Pre-sales support of Responsys, BlueKai, and Maxymiser

Jun 2014 – Sep 2015

NEW YORK, NY

Solutions Consultant
Oracle

Pre-sales support of Responsys

Apr 2013 – Jun 2014

NEW YORK, NY

Customer Success Manager

Oracle

Managed enterprise sized clients, responsible for all renewals and customer adoption scores.

Feb 2012 – Apr 2013

NEW YORK, NY

Technical Account Manager

StrongView

Worked with our top Travel/Hospitality and Financial customers

Mar 2011 – Feb 2012

NEW YORK, NY

Implementation Manager

StrongView

Run/operate lead of campaign management for our top Travel/Hospitality and Financial customers

Nov 2010 – Mar 2011

BOSTON, MA

Business Analyst

One to One Global

Ran Adobe Analytics (Omniture, at the time) and tracked paid-media spend for top customers

Aug 2010 – Nov 2010

BOSTON, MA

Marketing Specialist

QuickPivot

Used Alterian, SQL Server, People Import and Salesforce to deliver marketing segments to sales teams.

Aug 2009 – Aug 2010

NEW ROCHELLE, NY

Director, Email Marketing

Steiner Sports

Ran email marketing department using Lyris and later ExactTarget

Jun 2004 – Aug 2008

MERRIMACK, NH

Data Analyst (Internship)

Fidelity Investments

NetBenefits QA Testing

Education

Aug 2018 – Present

MANCHESTER, NH

University of New Hampshire, Durham

MBA









Aug 2004 – May 2008

SYRACUSE, NY

Syracuse University

B.A., Psychology

Skills

HTML		SQL	
CSS		PHP	
XML		API's (JSON)	
JavaScript		Graphic Design	

Extra-curricular activities

Jan 2012 – Jan 2013

NEW YORK, NY

President

Big Apple Orange - Syracuse Alumni Association of New York City

Jan 2011 – Jan 2012

NEW YORK, NY

Vice President

Big Apple Orange - Syracuse Alumni Association of New York City

Dec 2012 – Apr 2013

NEW YORK, NY

Marathon Training Program

Team in Training - The Leukemia & Lymphoma Society

Certifications

Issued: Aug. 2019

Adobe Campaign Standard Developer

Adobe

Issued: Sep. 2019

Marketing Cloud Email Specialist

Salesforce

Issued: July 2019

Ranger Badge - Trailblazer Program

Salesforce

Issued: Aug. 2017

Selling Through Curiosity

Barry Rhein & Associates

Issued: April 2014

Demo2Win

2Win!